



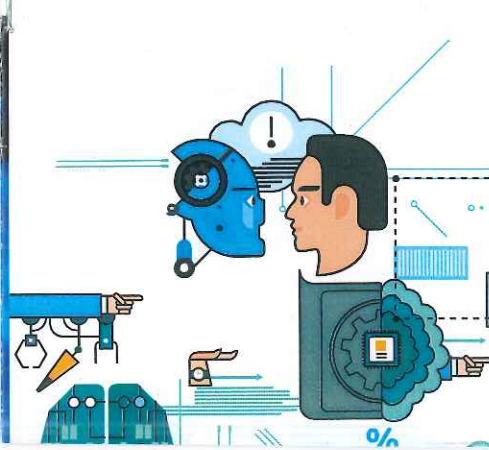
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 MINISTRY OF SCIENCE TECHNOLOGY AND RESEARCH



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 இலங்கையின் தொழில்நுட்பவியல் கண்காட்சி
 Sri Lanka Technology Revolution

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 இலங்கைத் தொழில்நுட்ப மற்றும் ஆராய்ச்சி அமைச்சு
 Ministry of Science Technology and Research



SHILPA SENA SPONSORSHIPS - SRI LANKA TECHNOLOGICAL REVOLUTION

Taking Science & Technology to the general public creating opportunities for innovation & product development across many industries through a common platform for trade, investment & knowledge transfer.

Shilpa Sena will be the platform collaborating and addressing the challenges of the new Industry revolution (Industry 4.0) bringing industry & digital infrastructure together to create a business to public (B2P) platform.

Shilpa Sena seeks support from potential partners who would take this as an opportunity and be apart of a grand scale national program not only to benefit commercially but also to participate in an endeavor of great socially responsibility.



OBJECTIVES

1. **Gaining publicity**

Sponsorship during Shilpa Sena will allow providers the opportunity to create publicity in its news media.

2. **Fostering favorable brand and company association**

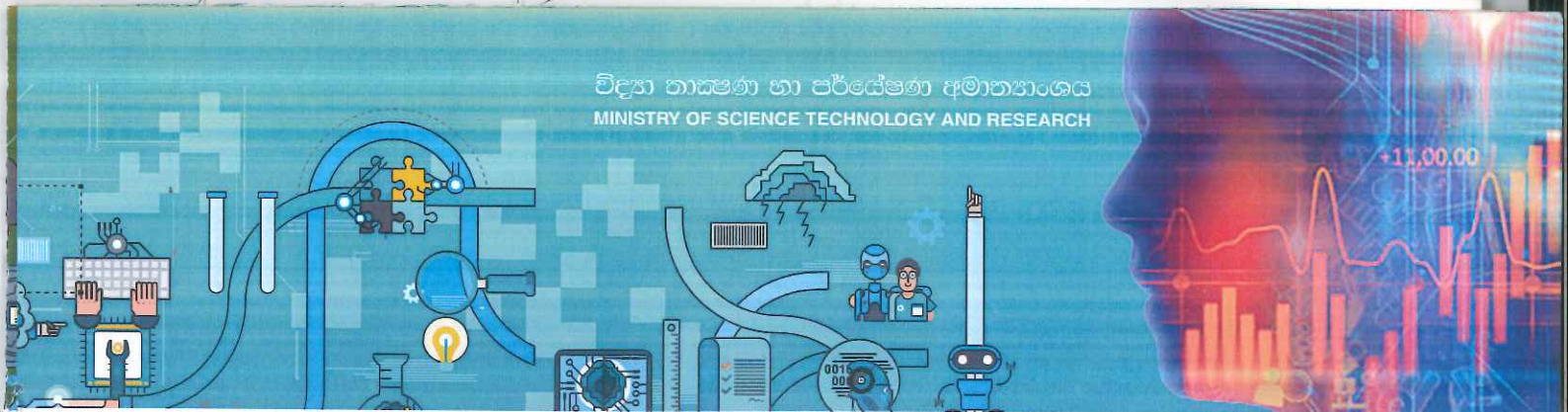
Sponsoring the event will ensure almost instant national recognition.

3. **Improving community relations where the event is being organized**

Sponsoring the event or an organization will help the community in the area of the event is held.

4. **Creating promotional expenditure**

Could carry the company logo and the name of the event can be sold to a captive audience.



1. Cluster A - Thematic Technologies for Society

With effect to sort through the many claims to identify the technologies that have the greatest potential to drive substantial economic impact and disruption by 2025 and to identify which potential impacts leaders should know about. Important technologies can come in any field or emerge from any scientific discipline, but they share four characteristics:

- high rate of technology change
- broad potential scope of impact
- large economic value that could be affected
- substantial potential for disruptive economic impact



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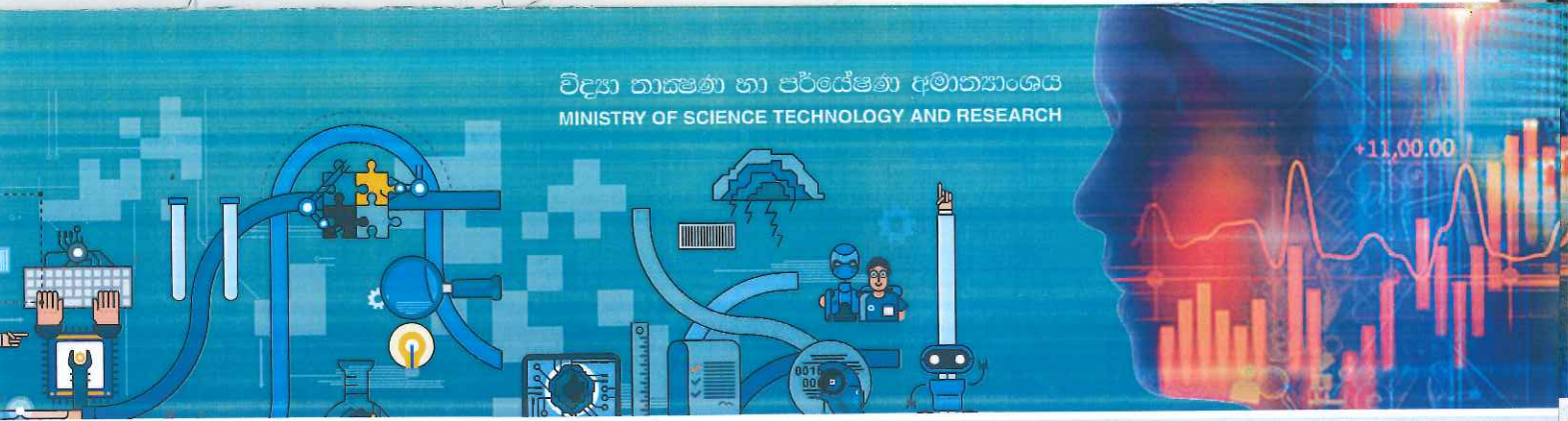
2. Cluster B – Innovation

Intense to take new knowledge in science technology and innovation to the society, and creating a Business to Public (B2P) platform to make the innovators scattered around the country to meet with the investors.

3. Cluster C – Jobs Career Fair and Entrepreneurship Cluster

Fair will bring together an amazing group of influencers and successful entrepreneurs, as well as NGOs and government stakeholders to share their unconventional and in some cases their unexpected insights into what it takes to launch, fund, sustain and grow a small and medium business.





4. Cluster D – Edutainment

Is designed to educate through entertainment. Most often it includes content intended to teach but has incidental entertainment value.



- (1) Shilpa Sena Sawariya (Bicycle): "Cycling for All"
- (2) Shilpa Sena evening (Musical)
- (3) Shilpa Sena Sky brightening (fire works)



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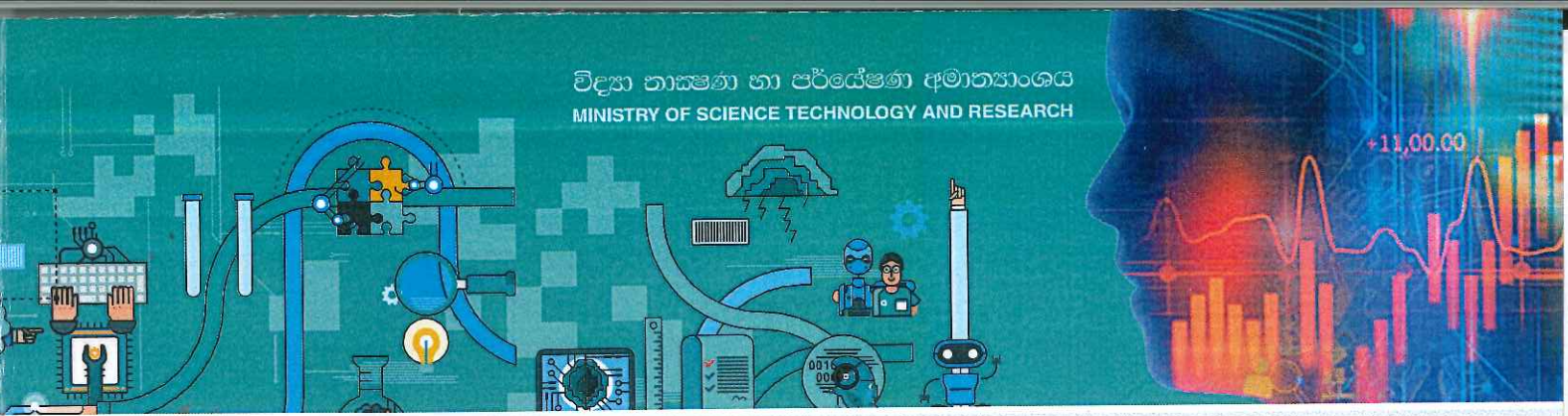
SPONSORSHIP CATEGORIES

Bronze Sponsorship LKR 1 Mn

1. Highly recognized as the 'Bronze Partner' of 'Shilpa Sena – Sri Lanka Technological Revolution' through-out the events in all districts online and offline media promotions done regarding the event.
2. The company will be recognized as a sustainable partner/sponsor of 'Shilpa Sena – Sri Lanka Technological Revolution' in all kinds of promotions and events
3. Company logo and name will be mentioned in the banner displayed during the event.
4. Company promotional material can be distributed among members and delegates participating in 'Shilpa Sena – Sri Lanka Technological Revolution'.
5. Receiving a token of appreciation for the support extended as our Bronze Partner.

Silver Sponsorship LKR 2 Mn

1. Highly recognized as the 'Silver Partner' of 'Shilpa Sena – Sri Lanka Technological Revolution' through-out the events in all districts, online and offline media promotions done regarding the event.
2. The company will be recognized as a sustainable partner/sponsor of 'Shilpa Sena – Sri Lanka Technological Revolution' in all kinds of promotions and events
3. The company logo will be printed on the advertising columns of the sponsored programme.
4. The company name will be printed on the T-shirt which will be worn during the 'Shilpa Sena – Sri Lanka Technological Revolution'.
5. Company logo and name will be mentioned in the banner displayed during the event.
6. Company promotional material can be distributed among members and delegates participating in 'Shilpa Sena – Sri Lanka Technological Revolution'.
7. Opportunity for a youth survey/feedback about company products or services to the public on all districts.
8. Receiving a token of appreciation for the support extended as our Silver Partner.



SPONSORSHIP CATEGORIES

Gold Sponsorship LKR 3 Mn

1. Highly recognized as the 'Gold Partner' of 'Shilpa Sena – Sri Lanka Technological Revolution' through-out the events in all districts, online and offline media promotions done regarding the event.
2. The company will be recognized as a sustainable partner/sponsor of 'Shilpa Sena – Sri Lanka Technological Revolution' in all kinds of promotions and events
3. The company logo will be printed on the advertising columns of the sponsored programme.
4. The company name will be printed on the T-shirt which will be worn during the 'Shilpa Sena – Sri Lanka Technological Revolution'.
5. Company logo and name will be mentioned in the banner displayed during the event.
6. Company promotional material can be distributed among members and delegates participating in 'Shilpa Sena – Sri Lanka Technological Revolution'.
7. Opportunity for a youth survey/feedback about company products or services to the public on all districts.
8. The company will be recognized as a Sustainable partner of Ministry of Science Technology and Research in all kinds of Promotions and events 'Shilpa Sena – Sri Lanka Technological Revolution'.
9. Receiving a token of appreciation for the support extended as our Gold Partne



SHILPA SENA SPONSORSHIPS - SRI LANKA TECHNOLOGICAL REVOLUTION

SPONSORSHIP CATEGORIES

Platinum Sponsorship LKR 5 Mn

1. Highly recognized as the 'Platinum Partner' of 'Shilpa Sena – Sri Lanka Technological Revolution' through-out the events in all districts, online and offline media promotions done regarding the event.
2. The company will be recognized as a sustainable partner/sponsor of 'Shilpa Sena – Sri Lanka Technological Revolution' in all kinds of promotions and events
- 3: The company logo will be printed on the advertising columns of the sponsored programme.
4. The company name will be printed on the T-shirt which will be worn during the 'Shilpa Sena – Sri Lanka Technological Revolution'.
5. Company logo and name will be mentioned in the banner displayed during the event.
6. Company promotional material can be distributed among members and delegates participating in 'Shilpa Sena – Sri Lanka Technological Revolution'.
7. Opportunity for a youth survey/feedback about company products or services to the public on all districts.
8. The company will be recognized as a Sustainable partner of Ministry of Science Technology and Research in all kinds of Promotions and events 'Shilpa Sena – Sri Lanka Technological Revolution'.
9. The partnership will be mentioned in the videos and post announcing of the Shilpa Sena done by the Ministry
10. Receiving a token of appreciation for the support extended as our Platinum Partner.

